



SPONSORSHIP OPPORTUNITIES FOR THE 2025

Southern 500 Golf Tournament

Friday, Aug. 22 - Sunday, Aug. 24



*Darlington
Country Club*
EST. 1926

This will be the 61st edition of the Southern 500 Golf Invitational. It is recognized as one of the most historic and longest running amateur golf tournaments in the state of South Carolina. We invite you to be a part of our special tournament weekend.

Please note that Darlington Country Club is in the process of transitioning the Southern 500 Golf Invitational to a South Carolina non-profit organization that will file for tax exempt status as a 501 © (3) entity. This non-profit will help provide junior golf scholarships to worthy young people in Darlington County and surrounding areas.

Please contact Kerry Tharp at (704) 634-1814 or ktharp@darlingtoncountryclub.com to sign up for your sponsorship opportunity.

Title Sponsor: \$7,500

- The Title Sponsor presents the golf tournament and has their name and logo on all promotional materials, including golf tournament website, tournament flyers, tournament scorecards, press releases, and social media posts
- Four hours of promotional mentions on Eagle 92.9 Radio on August 22-23 (11 a.m. – 1 p.m. each day)
- Company's logo will be featured on golf carts provided to all the golfers
- Provided a promotional table at the tournament check in area
- Provided a large banner at the awards area and four other promotional signs with your logo placed on site
- Five entries who can participate in the tournament
- Front row complimentary main table of eight for the Catalinas performance on August 22
- Eight admissions to the private August 23 dinner and musical performance
- Option to speak before the start of the tournament, during the Saturday dinner and awards ceremony

Gold Sponsor: \$5,000

- Logo will be featured on the golf tournament website and all tournament social media posts
- Company name and logo prominently included on the top sponsors banner
- Two promotional signs with your company logo placed on site
- Four entries who can participate in the tournament
- A complimentary table of eight for the Catalinas performance on August 22
- Six admissions to the private August 23 dinner and musical performance
- Option to set up a promotional table at a hole

Silver Sponsor: \$2,500

- Name and logo featured on tournament website
- Company name and logo featured on top sponsors banner
- One promotional sign with your company logo placed on site
- Three entries who can participate in the tournament
- Five complimentary admissions for the Catalinas performance on August 22
- Five admissions to the private August 23 dinner and musical performance
- Option to set up a promotional table at a hole

Bronze Sponsor: \$1,500

- Company name and logo featured on tournament website
- Company name and logo featured on top sponsors banner
- Option to set up a promotional table at a hole
- Two entries who can participate in the tournament
- Four complimentary admissions to the Catalinas performance on August 22
- Four admissions to the private August 23 dinner and musical performance

Hole Sponsor: \$500

- Company name listed on hole sponsor banner placed on a tee sign marker
- Two complimentary admissions to the Catalinas performance on August 22
- Two admissions to the private August 23 dinner and musical performance

