



SPONSORSHIP OPPORTUNITIES FOR
THE 2024 SOUTHERN 500

G  **LF**
TOURNAMENT

AUGUST 23RD - 25TH, 2024

This will be the 60th edition of the Southern 500 Golf Invitational. It is recognized as one of the most historic and longest running amateur golf tournaments in the state of South Carolina. We invite you to participate in our Diamond Celebration.

**Please contact Kerry Tharp at (704) 634-1814 or
ktharp@darlingtoncountryclub.com to sign up for your sponsorship opportunity.**

- **Title Sponsor**

- **\$7,500**

- The Title Sponsor presents the golf tournament and has their name and logo on all promotional materials, including golf tournament website, tournament flyers, tournament scorecards, press releases, and social media posts
- Company's logo will be featured on player golf shirts and/or cart signs and scorecards
- Provided a promotional table at the tournament check in area
- Provided a large banner at the awards area and three other promotional signs with your logo placed on the course
- Four entries who can participate in the tournament
- Option to speak before the start of the tournament, during the Saturday dinner and awards ceremony

**125 Country Club Road, Darlington, SC 29532
843-393-0236 • darlingtoncountryclub.com**



Darlington
Country Club
EST. 1926



- **Gold Sponsor**

- **\$5,000**

- Company logo will be featured on volunteer golf shirts and/or cart signs and scorecards
- Company name and logo prominently included on the top sponsors banner
- Two promotional signs with your company logo placed on the course
- Three entries who can participate in the tournament
- Option to set up a promotional table at a hole

- **Silver Sponsor**

- **\$3,000**

- Name and logo featured on tournament website
- Company name and logo featured on top sponsors banner
- One promotional sign with your company logo placed on the course
- Two entries who can participate in the tournament
- Option to set up a promotional table at a hole

- **Bronze Sponsor**

- **\$2,000**

- Company name and logo featured on tournament website
- Company name and logo featured on top sponsors banner
- Option to set up a promotional table at a hole
- One entry who can participate in the tournament

- **Hole Sponsor**

- **\$500**

- Company name listed on hole sponsor banner placed near tournament scoreboard